

## **ABCs Of Attraction and JT Tran Press Links**

GQ Magazine (2021)

<https://www.gq-magazine.co.uk/culture/article/asian-men-perception-shang-chi>

BBC (2020)

<https://www.bbc.co.uk/mediacentre/proginfo/2020/40/being-british-east-asian-sex-beauty>

Stanford Daily (2020)

<https://stanforddaily.com/2020/11/01/the-souls-of-yellow-folk-and-lovability-under-american-capitalism/>

NextShark (2020)

<https://nextshark.com/asian-playboy-jt-tra-asian-women-say-they-dont-date-asian-men-reddit-ama/>

Playboy (2018)

<https://www.playboy.com/read/the-asian-playboy-up-close-how-men-of-a-certain-race-learn-masculinity>

Buzzfeed (2018)

[https://www.buzzfeed.com/adamrusselchen/asian-male-dating-tinder?utm\\_term=.jnzxQNBA3#.jld3JVk2R](https://www.buzzfeed.com/adamrusselchen/asian-male-dating-tinder?utm_term=.jnzxQNBA3#.jld3JVk2R)

Vice (2015)

<https://www.vice.com/en/article/wd739w/inside-the-asian-men-black-women-online-dating-scene-456>

HuffPost (2015)

[https://www.huffpost.com/entry/how-to-be-likable\\_b\\_7005932](https://www.huffpost.com/entry/how-to-be-likable_b_7005932)

The Verge (2015)

<https://www.theverge.com/2012/5/29/3043790/scene-tap-professional-pick-up-artist-smooth>

Voice Of America (2014, Chinese)

<https://www.voachinese.com/a/asian-dating-coach-jt-tran-20130704/1694065.html>

“Big Little Man: In Search Of My Asian Self” by Alex Tizon (Excerpt from book about the University of Chicago speaking event, 2014)

[https://books.google.com/books?id=k0OfAwAAQBAJ&pg=PA107&lpg=PA107&dq=lambda+phi+epsilon+jt+tran&source=bl&ots=joeuSmMpd2&sig=ACfU3U33AGvv48nGJETCCQ1ISzNoAfDZZA&hl=en&sa=X&ved=2ahUKEwiAuoOx14X5AhWJD0QIHUY1D\\_oQ6AF6BAgEAM#v=onepage&q=lambda%20phi%20epsilon%20jt%20tran&f=false](https://books.google.com/books?id=k0OfAwAAQBAJ&pg=PA107&lpg=PA107&dq=lambda+phi+epsilon+jt+tran&source=bl&ots=joeuSmMpd2&sig=ACfU3U33AGvv48nGJETCCQ1ISzNoAfDZZA&hl=en&sa=X&ved=2ahUKEwiAuoOx14X5AhWJD0QIHUY1D_oQ6AF6BAgEAM#v=onepage&q=lambda%20phi%20epsilon%20jt%20tran&f=false)

Al Jazeera (2014, Vimeo archive)

<https://vimeo.com/731474655/03a3086cf7>

Huff Post (2014)

[https://www.huffpost.com/archive/ca/entry/the-asian-playboy\\_b\\_3832960](https://www.huffpost.com/archive/ca/entry/the-asian-playboy_b_3832960)

Channel News Asia (2014, YouTube archive)

[https://www.youtube.com/watch?v=K9ZBWNIQ\\_bg](https://www.youtube.com/watch?v=K9ZBWNIQ_bg)

University of Virginia (Flyer only, 2014)

<https://www.abcsofattraction.com/wp-content/uploads/2020/02/UVaapaan.jpg>

The Awl (2014, archive)

<https://web.archive.org/web/20160314210127/http://www.theawl.com/2014/03/jt-tran-seduction-artist>

Men's Health (2014)

<https://www.menshealth.com/sex-women/a19517955/dating-mistakes-youre-making/>

NAAAP Convention Speaker Handbook (2013)

[https://issuu.com/primefirst/docs/naaap\\_convention\\_handbook](https://issuu.com/primefirst/docs/naaap_convention_handbook)

Northeastern University News (2013)

<https://news.northeastern.edu/2013/02/25/vietnamese-student-association/>

Rutgers ASC Speaking Event (2013, Flyer only)

<https://www.abcsofattraction.com/wp-content/uploads/2020/02/Rutgers-art.jpg>

Black Lapel (2013)

<https://blacklapel.com/thecompass/black-lapel-brotherhood-jt-tran-dating-coach/>

ABC News (2012)

<https://abcnews.go.com/blogs/lifestyle/2012/03/asian-playboy-jt-trans-first-date-rules/>

ABC Nightline (2012) - Ghost Archive

<https://ghostarchive.org/varchive/W1ZRcYGVp4k>

Globo TV (2012, YouTube archive)

[https://www.youtube.com/watch?v=980ozSuYZnA&ab\\_channel=ABCsOfAttraction%7CAsianDatingCoach](https://www.youtube.com/watch?v=980ozSuYZnA&ab_channel=ABCsOfAttraction%7CAsianDatingCoach)

The Daily Pennsylvanian (2012)

[https://www.thedp.com/article/2012/02/asian\\_playboy\\_talks\\_about\\_his\\_career\\_as\\_a\\_professional\\_casanova](https://www.thedp.com/article/2012/02/asian_playboy_talks_about_his_career_as_a_professional_casanova)

University of Pennsylvania ASIAN PACIFIC STUDENT COALITION (2012)

<https://www.upennapsc.org/recap/highlights/2012/02/11/in-the-dp-asian-playboy-talks-about-his-career-as-a-professional-casanova>

Northwestern University - NU Asian Magazine (2012)

[https://issuu.com/nuasian/docs/nu\\_asian\\_spring\\_2012](https://issuu.com/nuasian/docs/nu_asian_spring_2012)

NBC Bay Area (2011, archive)

<https://web.archive.org/web/20160423225520/https://www.vickynguyen.com/bloggity/2011/6/22/pick-up-artists.html>

[https://www.youtube.com/watch?v=xUbcMJdQr2w&ab\\_channel=ABCsOfAttraction%7CAAsianDatingCoach](https://www.youtube.com/watch?v=xUbcMJdQr2w&ab_channel=ABCsOfAttraction%7CAAsianDatingCoach)

(defunct)

[https://web.archive.org/web/20160303214601/http://www.nbcbayarea.com/news/local/Nerd\\_Bootcamp\\_Bay\\_Area-124508294.html](https://web.archive.org/web/20160303214601/http://www.nbcbayarea.com/news/local/Nerd_Bootcamp_Bay_Area-124508294.html)

New York Magazine (2011)

<https://nymag.com/news/features/asian-americans-2011-5/>

Yale Daily News (2011)

<https://yaledailynews.com/blog/2011/02/11/j-t-tran-playboy-entrepreneur-artist-love-guru/>

Yale Herald (2011, Archive)

<https://web.archive.org/web/20120223004050/http://yaleherald.com/thebullblog/bullblog-tip-off-the-asian-playboy-masters-tea-this-is-not-a-drill/>

University of Chicago - Her Campus (2011)

<https://www.hercampus.com/school/u-chicago/playing-asian-dating-game/>

Gawker (2011)

<https://www.gawker.com/5800081/asian-pick-up-artist-shows-ivy-league-asians-how-to-bed-blondes>

Slate (2011, Archive)

[https://web.archive.org/web/20120119130818/http://www.slate.com/content/slate/blogs/browbeat/2011/05/10/a\\_response\\_to\\_wesley\\_yang\\_s\\_paper\\_tigers.html](https://web.archive.org/web/20120119130818/http://www.slate.com/content/slate/blogs/browbeat/2011/05/10/a_response_to_wesley_yang_s_paper_tigers.html)

Chinese World Journal (2011, Scan of physical newspaper only)

<https://www.abcsofattraction.com/wp-content/uploads/2020/03/chinese-world-journal-September-2011.jpg>

Harvard Crimon (2010)

<https://www.thecrimson.com/article/2010/2/18/jt-event-asian-pickup/>

Toledo Blade (2010)

<https://www.toledoblade.com/TV-Radio/2010/02/17/Formerly-dateless-Toledoan-Kevin-Feng-is-a-dating-coach-now.html>

Nguoi Viet (2009, archived screenshot only)

<https://www.abcsofattraction.com/wp-content/uploads/2022/07/Nguoi-Viet-JT-Tran.jpg>

AsianWeek (2008) - Wayback Archive

<https://web.archive.org/web/20080211214601/http://www.asianweek.com/2008/02/08/proselytizing-%E2%80%98the-game%E2%80%99/>

D Magazine (2006)

<https://www.dmagazine.com/publications/d-magazine/2006/may/how-to-score-with-hot-babes/>