



University of Pennsylvania

Introduction

1. The Bamboo Ceiling: 30 minutes
2. Valentine's Day Dating Tips Workshop: 30 min
3. General Discussion and Q&A: 30 minutes

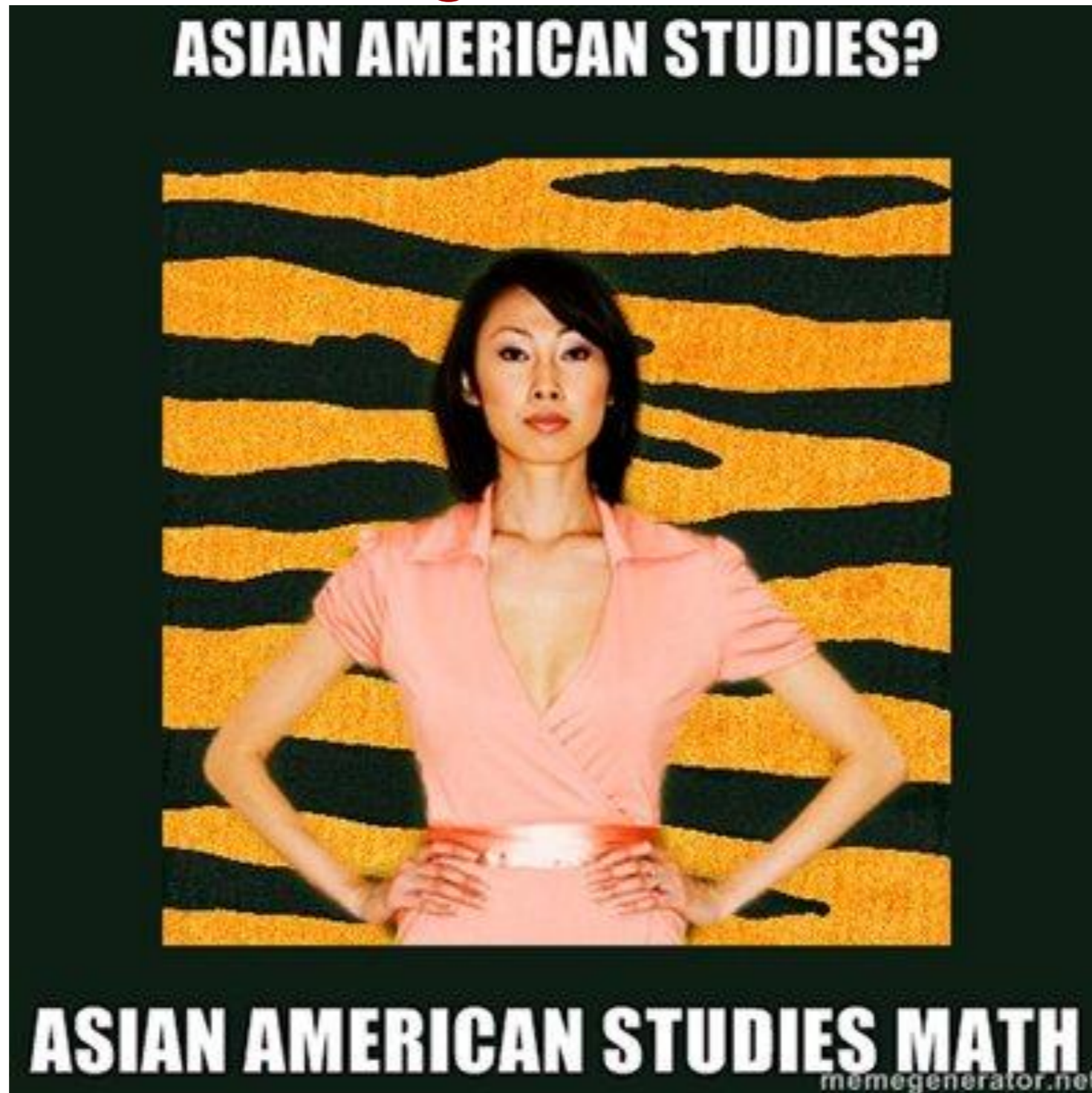
The Bamboo Ceiling

Myth or Reality?

THE ABCs OF ATTRACTION

<http://www.abcsofattraction.com>

Tiger Mom



Copyright 2012 by
APB Productions, INC

THE ABCs OF ATTRACTION

<http://www.abcsofattraction.com>

Asian Like Me / Paper Tigers



Copyright 2012 by
APB Productions, INC

Does the Bamboo Ceiling exist? If it does
exists...

- Is it imposed on us by a privileged class?
- Or self-imposed of our own doing?

The Tiger Cub



I'm Trained to Solve Problems

Here's the thing about me... I'm a former Aerospace Engineer.

At the age of 24, my title was Senior Spacecraft Systems Engineer and I had a SSBI (Secret Clearance) to work on NASA spacecraft contracts and "grey" Air Force projects.

I take very complex problems and systems and either reverse engineer or break them down into discrete, actionable steps.

So my solutions are not always pretty, easy or politically correct, but they are simple, effective, and results-oriented "life/dating hacks."

THE ABCs OF ATTRACTION

<http://www.abcsofattraction.com>

My Introduction to Corporate America

2008 reports show that Asians represent 23% of the Bay Area but only 9.3% are executives and 5.5% are board members.

Silicon Valley had similar reports with 30% Asian population but only 9.7% percent of executives belonged to this minority group.

(Asian Week, “Where are the Asian CEOs?”)

THE ABCs OF ATTRACTION

<http://www.abcsofattraction.com>

The Hedge Fund Job Interview:

My Community College / Part-Time Model
Ex-Girlfriend

Vs

The “Ivy League” Educated Asian

People Judge You

First impressions are made within 3 to 7 seconds

One study found that a first impression is based on 7% spoken words, 38% tone of voice and 55% body language.

That Judgment Can Either Make or Cost You Money and Your Career

A CareerBuilder survey of more than 2,500 hiring managers reveals that failure to make eye contact (67 percent), lack of smile (38 percent) and fidgeting too much (33 percent) would make them less likely to hire someone.

Job Interview

When asked overall what additional body language mistakes would make them less likely to hire job candidates, hiring managers reported the following:

- Bad posture – 33 percent
- Handshake that is too weak – 26 percent
- Crossing arms over their chest – 21 percent
- Playing with their hair or touching their face – 21 percent
- Using too many hand gestures – 9 percent

THE ABCs OF ATTRACTION

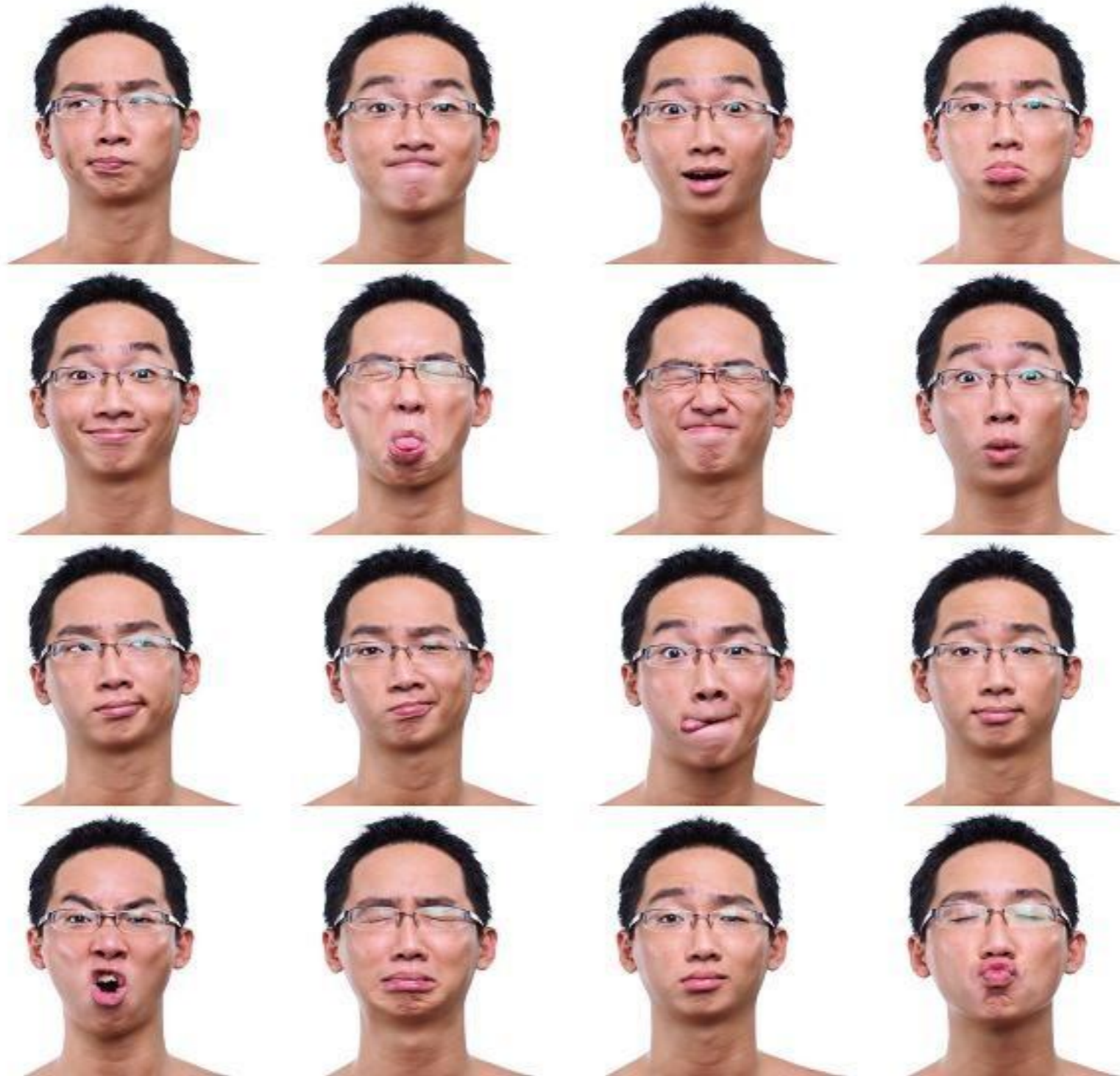
<http://www.abcsofattraction.com>

CASE STUDY

The Dreaded Asian Poker Face!

Negativity and the 3 Day Rule

Possible Facial Expressions



THE ABCs OF ATTRACTION

<http://www.abcsofattraction.com>

I don't know if there is a Bamboo Ceiling,
but would you consider this a successful
Asian man...

Asian Demographic

- Mid 20s to early 30s
- High net worth individuals
 - 6 figures entry level
 - Own or in the process of owning a home
 - Drives a luxury car
- College educated
 - Technical field
 - Has a nice professional title (ie doctor, lawyer, engineer)
- Middle management
 - Works on average 40-60 hours a week

THE ABCs OF ATTRACTION

<http://www.abcsofattraction.com>

That's my SF demographic

What happens is the pursuit of the “**High Value Beta Male**” ideal (*someone who places the pursuit of financial/educational security over emotional/social security*) leaves many unprepared for the modern and changing dating scene.

Dating Asian American

At the age of 18, Asian-American students reported that 72% were virgins.

- Compare this to the 33% of Blacks, 45% of Hispanics and 52% of Whites that reported themselves as virgins at age 18.
- Asian males have the highest median age of losing their virginity: 18.1 years old.
- *(Journal of Sex Research, 2002)*

31% of Asian men have lost their virginity by age 18.

- In comparison, nearly 40% of Asian women have lost their virginity by age 18.
- *(Perspectives on Sexual and Reproductive Health, 2006)*

Dating Asian American

Asian women are more sexually experienced than Asian men, with more women having engaged in kissing, necking and petting.

Asian-Americans only dating Whites had more sexual experience than those dating only Asian-Americans.

(Journal of Sex Research, 2002)

But what if sex isn't important to you?

A relationship and marriage is your
priority.

Marriage According to the US Government

In 2006, the % of Asian men who were never married, grouped by age:

25-29: 72.5%

30-34: 37.3%

35-39: 18%

40-44: 16.2%

Compared with Asian women, who never married:

25-29: 45.7%

30-34: 20.3%

35-39: 11.9%

40-44: 10.1%

White Male, never married:

25-29: 53.4%

30-34: 30.6%

35-39: 21.2%

40-44: 16.7%

White Female, never married:

25-29: 38%

30-34: 19.6%

35-39: 13.1%

40-44: 10.3%

<http://www.census.gov/population/www/socdemo/hh-fam/cps2006.html>

THE ABCs OF ATTRACTION

<http://www.abcsofattraction.com>

Here's the bottom-line:

1 out of 5 of Asian American men will
never marry

THE ABCs OF ATTRACTION

<http://www.abcsofattraction.com>

That's **1.5 MILLION** Asian American Men

THE ABCs OF ATTRACTION

<http://www.abcsofattraction.com>

I don't know if there's a Professional Bamboo Ceiling, but there most definitely is a Dating Bamboo Ceiling.

The Dating Bamboo Ceiling

What is creating this dating imbalance?

1. Racialized stereotypes as asexual and undesirable (from negative media, lack of role models, to racebending) which creates stereotypes in dating: Almost Asian man has pretty much heard of or been turned down by an Asian woman who doesn't date Asian men.
2. Internalized racism (the angry or bitter Asian man syndrome, defeatism, early discouragement, or self-fulfilling prophecy): Nothing perpetuates a statistic more effectively than knowing it.
3. More conservative sex standards (voluntary self-segregation, familial social isolation, stricter standards on boys to support the family in retirement)
4. Growing out-marriage rate of American born Asian females (45% according to the Washington Post)

But here's the **BIGGEST OBSTACLE** that every Asian man here will face this decade...

By 2020, 24 million Chinese women no longer exist because of China's one child policy (*Chinese Academy of Social Sciences*) and that's just China, not including the issues facing India, Korea, Japan, Viet Nam, etc and that's a CONSERVATIVE NUMBER.

(Recommended Reading:

Unnatural Selection: Choosing Boys Over Girls, and the Consequences of a World Full of Men)

At no point in the history of this world has there every been that kind of gender imbalance. There are going to be long lasting and far reaching consequences that go beyond Asia and directly effect all Asians.

THE ABCs OF ATTRACTION

<http://www.abcsofattraction.com>

In other words, from this point on in history, dating, marriage and sex for Asian men will be more difficult every year for you until the gender imbalance is restored in the next generation.

THE ABCs OF ATTRACTION

<http://www.abcsofattraction.com>

So at this point, I've completely bummed you
guys out haven't I?

;)

Valentine's Day Dating Workshop

What We Can Do About It

THE ABCs OF ATTRACTION

<http://www.abcsofattraction.com>

Let's Address the Big Elephant in the Room...

What is the #1 stereotype that non-Asian women have of Asian men?

Here's What a Playboy Model Said...

What do you think a Playboy model, who grew up in California, and never dated an Asian guy thinks of Asian men?



Former ABCs Wingwoman



THE ABCs OF ATTRACTION

<http://www.abcsofattraction.com>

The #1 Stereotype that Women Have of
Asian Men is...

THE ABCs OF ATTRACTION

<http://www.abcsofattraction.com>

ASIAN MEN

ONLY DATE

ASIAN WOMEN!!!

Do Stereotypes Exist in Dating?

Dating, by its very nature, is discriminating. Each person is trying to find, evaluate, and assess potential partners for the qualities that he or she wants.

The problem, however, comes in when people take automatic mental shortcuts in their discriminating (called heuristics).

Why We Stereotype

These shortcuts dismiss or discount entire groups of potential partners, without actually evaluating his individual qualities.

It "saves time", but misses the individuals within the groups that may actually make suitable partners. That is because it pre-judges...hence, prejudice.

(Recommended Reading: *Blink* by Malcolm Gladwell)

How to Defeat Dating Stereotypes

The "fix" for prejudice then is to interrupt the automatic mental shortcut (*Devine, 1989, Stereotypes & Prejudices*).

Essentially, get the person to think through the decision and fully evaluate, without the use of that prejudice.

So that's why so many Asian men seek my company's help, but between American born Asian men versus Asian born Asian men, who do you think initially does better during one of our dating & confidence bootcamps?

THE ABCs OF ATTRACTION

<http://www.abcsofattraction.com>

Heart of the FOBBY Lion

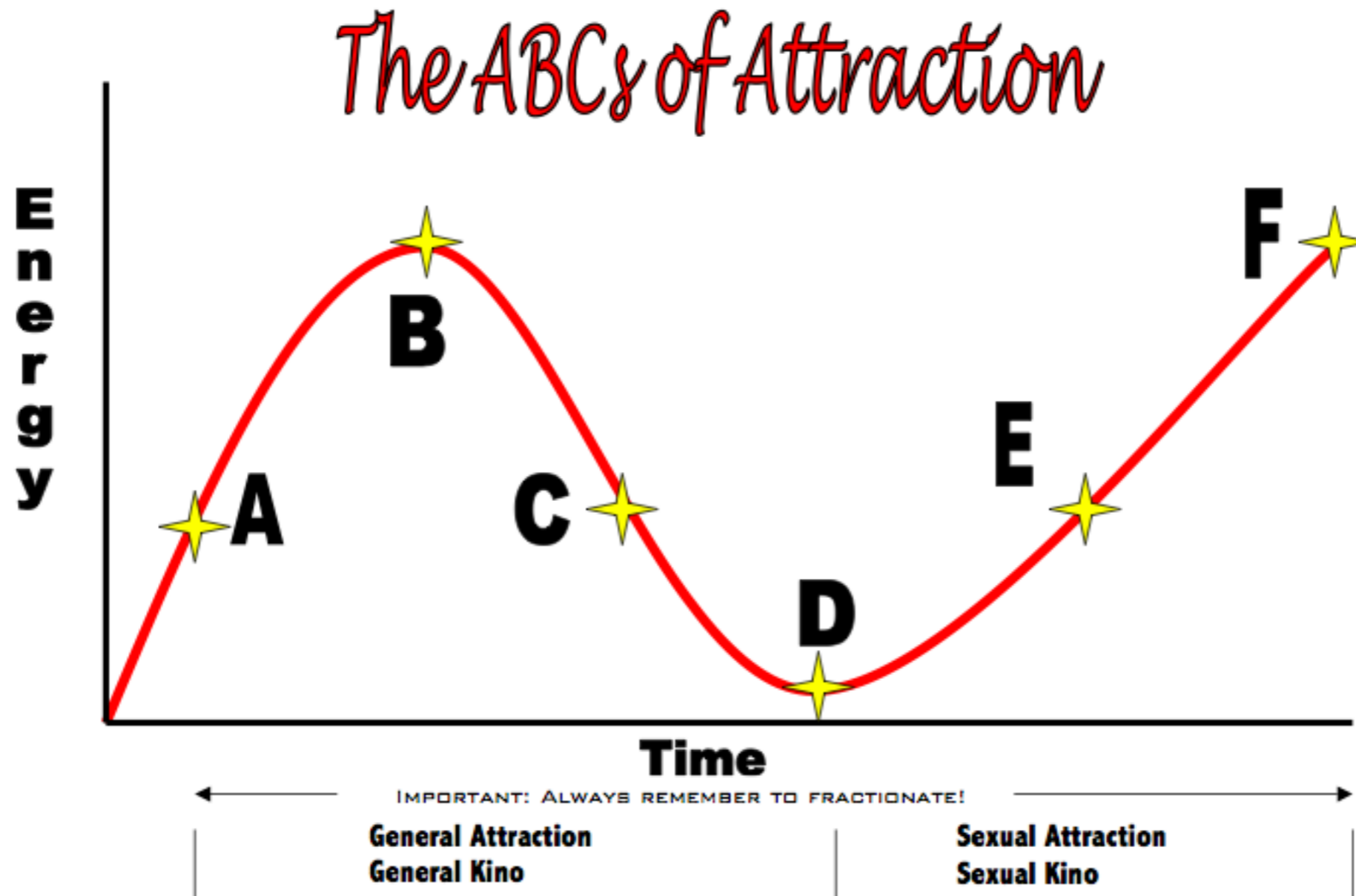


S·E·L·F I·M·A·G·E

What's Most Important Is
The Way You See Yourself

Copyright 2012 by
APB Productions, INC

“As to methods there may be a million and then some, but principles are few. The man who grasps principles can successfully select his own methods. The man who tries methods, ignoring principles, is sure to have trouble.” -Ralph Waldo Emerson



- (A)ttitude - Attract & Approach**
- (B)e in the Moment - Banter & Buying Temperature**
- (C)ompliance - Comfort & Connect**
- (D)ominance - Direct & Disqualify**
- (E)valuate - Extract & Escalate**
- (F)uture - Fun? or Fake!**

<http://www.abcsofattraction.com>
Copyright 2005-2009, APB Productions Inc

Copyright 2012 by
APB Productions, INC

General Discussion

Q&A

THE ABCs OF ATTRACTION


<http://www.abcsofattraction.com>

Free Offer

WARNING

Free Special System Reveals How To Sexually Attract ANY Woman She'll Think She Was Dreaming!

In This **FREE** System You Will Discover..

 How to Pickup Any Woman in Under 5 Minutes

- ✓ The **6 critical stages** of female sexual attraction... Skip any of these and kiss your chances of having a date (much less sex or relationship) goodbye
- ✓ The biggest myths about women and attraction that no one has ever told you before. This will give you a **MASSIVE** new understanding of what really keeps them begging for more.
- ✓ How to become **the most unforgettable** lover she's ever had.



Get the Free System!

Copyright 2012 by
APB Productions, INC

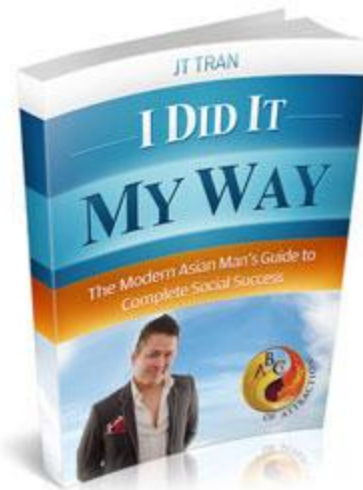
THE ABCs OF ATTRACTION

<http://www.abcsofattraction.com>

Bonus Offer

Buy The Modern Asian Gentleman (the complete dating textbook)
and Get Two Bonuses:

1. The Entire 10 CD Set of PUA Radio (a \$100 value)
2. The Two-Hour Acceleration Seminar (a \$150 value)



DOWNLOAD NOW

Copyright 2012 by
APB Productions, INC