

# THE ABCs OF ATTRACTION

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## *Company Overview*

*As featured on VH1's hit reality series, "The Pick Up Artist" and in AsianWeek, D Magazine, Nichi Bei Times and Entrepreneur...*

Founded by the Asian Playboy, the World's Greatest Asian Pick Up Artist, the ABCs of Attraction is the first and most successful indie pick up company in the world. The company offers programs and resources based on its trademark holistic pick-up methodology. While the company works with men of all ethnic backgrounds, the ABCs of Attraction has earned a reputation as the world's #1 Dating and Pick Up Program for Asian Men.

Since its launch in 2005, the ABCs of Attraction has helped thousands of men worldwide improve social skills and lead more fulfilling and rewarding lives. The company offers a wide range of events, tools and techniques specifically designed to help men woo, court, date and seduce women. From developing and improving game to changing one's manner of dressing to convey sexuality, the ABCs of Attraction delivers full proof methods to help men of all ethnicities improve their love lives.

The ABCs of Attraction facilitates seminars and boot camps across the globe. In fact, the company's intensive, results-driven boot camp is the highest rated boot camp in the seduction and pick up artist community. In addition to live events, the company also offers informative, instructional e-books, DVDs, CDs and other multi-media resources.

One of the keys to the ABCs of Attraction's success is its dynamic and world-renown staff of coaches and instructors. Among the company's notable staff members are The Asian Playboy, Johnny Wolf, Andrew a.k.a. Showtime, Ozzie a.k.a. The Latino Gentleman, William a.k.a. Man Cannon and Kevin Feng, who rose to reality television fame on VH1's hit series, "The Pick Up Artist: Season 2." ABCs of Attraction staff members are regularly booked for speaking engagements at some of the world's leading colleges, universities and conferences.

For a full list of workshops, boot camps and other events, and more information about the ABCs of Attraction, its staff and its products, visit [www.abcofatraction.com](http://www.abcofatraction.com).