

## JOHNNY WOLF

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*ABC's of Attraction Certified Coach and Instructor*

*Confidence is earned, not learned. Some guys may appear to be naturally good with women, but the truth is, they just started earlier. – Johnny Wolf*

As one of the first graduates of the ABCs' Training Certification program, Johnny Wolf transformed from master-student to lead-instructor. He broke through typical Asian stereotypes with his remarkable transformation from an average, overweight, balding, Chinese guy to being the cool guy that everyone wanted to be and all the hot blonde girls wanted to be with. Johnny Wolf turned adversity into power and developed a rock-hard Alpha Male presence, which he now instills in his students.

Johnny Wolf became an icon in the PUA community when he created the SoCal Lair, which later became the biggest pick-up support group in Southern California. He is also the co-founder of the Global PUA Summit, the internationally recognized, organized body of Pick-Up Artists. Additionally, he has appeared as a Guest Lecturer at Harvard University on the topic of Social Confidence.

Considered by many to be the world's second greatest Asian pick-up artist, Johnny Wolf has turned many men from chumps into champs in the dating world in the past three years. He has a reputation for both his intricate understanding of pick-up concepts and an innate ability to teach others. Like the Asian Playboy, he believes that to get to the pleasure, you have to go through the pain.

Johnny Wolf currently lives on a small tropical island where he teaches scuba diving and continues to make pick-up arts a lifestyle. He flies back to the United States to teach Limited Edition boot camps twice each year.