

THE ASIAN PLAYBOY

ABC's of Attraction CEO, Founder and Lead Instructor

A coward makes excuses for his inaction. A real man recognizes his inaction, and takes steps to implement change in his life. He makes no excuses. – The Asian Playboy

The Asian Playboy is the founder of the world-renown ABCs of Attraction, one of the world's first and most successful indie pick up companies. Known as the World's Greatest Asian Pick Up Artist, he is the creator of the revolutionary Holistic approach to pickup and has transformed the lives of thousands of men with his groundbreaking products and programs and the help of his dynamic coaching staff.

The Asian Playboy is the leading authority on dating for minority men, and is considered to be the most hardcore and effective boot camp instructor in the business. Since the launch of his career as a pick up artist, he has reached a number of significant milestones, which have secured his position as a leader in the PUA community. He is the founder of one of the longest running and most widely read seduction arts blogs in history, which recently surpassed more than two million site visits. He is also the author and producer of several e-books, DVDs and CDs, and other multi-media personal coaching resources. Additionally, he has provided thousands of hours of training and coached students in 20 cities on five continents.

With record successes under his belt, the Asian Playboy's reach is expansive, and only matched by his level of success at helping Asian and other ethnic men achieve their dreams of meeting, attracting and connecting with the women of their dreams. Each day, his students become more confident and determined individuals, and reach new levels of success in all areas of their lives using the tools, resources and knowledge that he has shared with them.

Born in the Texas and forced to move around the South throughout his childhood, the Asian Playboy battled discrimination, social isolation, and his own perceived barriers to become one of the best in the game. Having faced obstacles that most pickup artists have never dreamed of, he now specializes in training the toughest cases by working from the ground up, addressing all vital areas of pick-up and concentrating on a Holistic method of teaching.

With his below average looks and above average drive, the Asian Playboy has shocked the world time and again with his ability to seduce and romantically connect with beautiful women around the globe. At a mere 5-foot-6, he is able to command the attention of any woman with his mastery of body language, psychology and sexual projection, and has taught thousands to do the same.

The Asian Playboy and his company have been featured in *D Magazine*, *AsianWeek*, *Nichi Bei Times*, *Entrepreneur* and other top-tier publications. Additionally, he has received several awards and distinguished honors including the PUA Summit's World's Greatest Asian Pick Up Artist award and an Infield Insider Top 8 recognition.

The Asian Playboy is currently based in Los Angeles, and regularly travels around the world for boot camps, seminars and other appearances.