

WILLIAM A.K.A. MAN CANNON

Official Q&A

Q: When did you first develop an interest in seduction arts?

A: I first developed an interest back in 2002. I had just turned 24 and I admitted to myself that I was not very good with women. I bought a copy of "How To Succeed With Women," but after trying to follow its instructions, I had very little success. Five years later, I gave up and decided to move back to Asia to meet a girl via an introduction from my cousins, or a mail-order bride company, with the intention of living out the rest of my life there. Eight days after I arrived in Taiwan, I received an email message from a good friend of mine. He told me that he had just completed the second night of the ABCs of Attraction boot camp and romantically connected with a tall, beautiful woman. I immediately called my travel agent and scheduled my return flight back to New York City. Upon my return, I put down my deposit for an ABCs of Attraction boot camp.

Q: What's the most valuable lesson you learned during your training?

A: The most valuable lesson that I learned during the course of my training is that despite all of the barriers I have faced, I will never have any problems meeting, dating and romantically connecting with women for the rest of my life. I learned that all of my previously held social anxiety, sexual anxiety, social awkwardness and social inexperience could all be overcome, and that I could break through it all to find the romance that I had desired for the first 29 years of my life, but was never able to get. Beyond this, I learned that I could achieve any goal I desire in all of the other areas of my life, including my profession, my community service, leadership goals and hobbies.

Q: In your opinion, what are the key characteristics of a successful pick-up artist?

A: You have to have a willingness to admit to, accept, and work towards improving, your flaws. Without this level of humility and ego-less drive, no real romantic connection can be made with any woman. You also have to make a commitment to working on your individual objectives, as well as improving your skills in all aspects of "game." This is an iterative process that takes months, and even years, of practice in order to achieve desired results. Anyone who thinks that being successful at romantically connecting with the women that they want is an easy process will never succeed in this. I think it's also important to develop meticulous attention in writing field reports. This can be done either publicly or privately. Unless a man has super-human memory abilities, there is no way he can ever expect to improve without constantly documenting the interactions he's already had. You simply can't progress without knowing where you were in terms of your skill, and where you are now.

Q: Who has been your biggest influence?

A: The ABCs of Attraction has been the single greatest influence in my life. The principles that I've learned have helped me become successful with women, and have also helped me to expand my friendship network, my professional network, advance my professional career, and relate better to people overall. Without the Asian-specific teachings of the ABCs of Attraction boot camp, which no other boot camp offers, I would not have the fulfilling life that I live now.

Q: How have you impacted the lives of the men that you've consulted and trained?

A: I have helped all of my students to get better at romantically connecting with women. For a man who has never been able to do this regularly and consistently, which is the case with almost all of my students, there is nothing of greater value or impact.

Q: What has been the biggest milestone of your career?

A: Every man who walks away from my class with a fearless ambition to fulfill that one area of life that he has always failed in is a milestone for me.

Q: What makes you a recognized leader in the PUA community?

A: I'm a recognized leader in the PUA community among Asian-American men because I have demonstrated that I can address the specific needs of Asian-American men in the world of pickup. I believe that the single most important need among Asian-American men who seek to get better with women is someone who can show them how to break through one particular aspect of the traditional Asian value system: shame-based motivation. It is very typical in Asian families and communities. There is a cultural stigma associated with a man who needs help. Thus, I have found many of my Asian American students not being able to admit that they are not good with women. There is nothing inherently wrong with not knowing something, not knowing how to do something, or, heaven forbid, not knowing how to meet, date, and romantically connect with ladies. I have overcome this obstacle, and illustrate for my students that can overcome the same obstacles too.

Q: When working with clients, what are some of the key factors that prevent men from succeeding? How do you help them overcome these obstacles?

A: The key factors that prevent men from succeeding are: not being willing to admit to, accept, and work towards improving one's flaws; not having commitment and dedication to putting time and energy into working on one's individual objectives, as well as improving one's skill in all aspects of "game"; and not having meticulous attention to writing field reports. I help men overcome these obstacles by giving the appropriate level of instruction to each student. All students want to get to the same place, but they all come in at varying skill levels. I always bring myself to the level where the student is at so that I can bring him up from there.

To schedule an interview with William a.k.a. Man Cannon, or to book him for a speaking engagement, contact ABCs of Attraction at (888) 689-GAME.