

MIKE SMOOTH (San Francisco Day Game Coach)

Official Q&A

Q: When did you first develop an interest in seduction arts?

A: I first developed an interest when I was hanging out with a friend at his place and he told me about a book he just finished reading called "The Game: Penetrating The Secret Society of Pick-Up Artists". It intrigued me very much and my friend offered to let me borrow it. I remember reading it thinking, "Wow! Is this for real? This is really cool!" Not to mention I also had my problems when it came to attracting women. I wanted to learn more and my exposure to this book was the beginning of my journey.

Q: What's the most valuable lesson you learned during your training?

A: The most valuable lesson I've learned during my training was that I can still be myself, be genuine and still get the girl. This developed me into being a better, more confident person. I learned to become a man who is comfortable in his skin.

Q: In your opinion, what are the key characteristics of a successful pick-up artist?

A: The key characteristic of a successful pick-up artist is one who takes the risk despite the fear he might be feeling that moment. High risk equals high reward and, sometimes, in order to be successful you have to take chances.

Q: Who has been your biggest influence?

A: I actually have to name more than one. My biggest influences have been JT Tran and the rest of the ABCs coaches. They opened my eyes to what's possible.

Q: How have you impacted the lives of the men that you've consulted and trained?

A: I've helped students to realize that it's not a big deal to approach or to even get rejected. I've shown them that often times you must go through the fire if you expect to learn and to get better. Students have emailed me and thanked me for helping them to take that step to a new, more fulfilling life that's not just about women, but also about being a more confident man.

Q: What has been the biggest milestone of your career?

A: The biggest milestone of my career was being asked by JT to be a part of the ABCs team. To be honest, I never had any intention of coaching or teaching this stuff. I just wanted to get this part of my life with women handled. After working really hard, I eventually saw my potential and finally realized what I was capable of and the success I could achieve. I suppose JT saw that potential when I didn't even realize it was there.

Q: What makes you a recognized leader in the PUA community?

A: I'm very passionate when it comes to coaching. I make sure that students understand the concepts I teach them and understand them well.

Q: When working with clients, what are some of the key factors that prevent men from succeeding? How do you help them overcome these obstacles?

A: I believe that the only thing that prevents you from succeeding is yourself. Everyone has that little voice of doubt in their head and this is what stops them from taking chances. Sometimes it's best to not think too much and just do it.

Q: What's the most valuable piece of advice you could give to a man struggling with meeting and attracting women?

A: When attracting women, it all boils down to one thing; women want a man. Be a man who is bold and takes chances. Make a woman feel comfortable and secure when she is around you. Stay in control and keep your cool when things go crazy. You'll find that when you're comfortable in your own skin, she's comfortable. You have to be the man who takes care of a situation. That is what being a man is all about.