

## KEVIN FENG

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### *Official Q&A*

**Q: When did you first develop an interest in seduction arts?**

A: Just like every other guy that participates in the community, I came across “The Game: Penetrating the Secret Society of Pick-up Artists” by Neil Strauss, and was totally inspired by his anecdotes. I made it my mission to learn from the best and defying all odds, I somehow managed to weasel my way onto VH1’s “The Pick-up Artist: Season 2,” which has been the single greatest catalyst in my development.

**Q: What’s the most valuable lesson you learned during your training?**

A: Every guy hates generic advice, but honestly, the most valuable lesson I learned through pick-up is really just learning to be myself. To elaborate, of course pick-up has its perks, including women, increased social status and more, but the single greatest thing I've gained from pick-up is a true sense of self-acceptance. I used to be a total ass-kisser and today I can genuinely say that I feel comfortable in my own skin regardless of whether the people around me like me or not. Learning to take pride in who I am and having the confidence to state my preferences, regardless of the social setting is a feeling like no other. Yeah, the sex is great and all, but having this feeling of being "solid and grounded" is the single greatest asset I've developed in this journey. It's an asset that has permeated and has positively affected every other part of my life, including work, school and all of my relationships.

**Q: In your opinion, what are the key characteristics of a successful pick-up artist?**

A: All successful people, regardless of their career or lifestyle choice, have the same principles and mindset when embarking on a serious endeavor. In my opinion, a successful pick-up artist must have a true desire to improve, whether it comes from a place of pain or weakness, or just an overwhelming desire for self improvement. Discipline is also key. The Asian Playboy always tells me, "Pick-up is 90 percent sweat, and 10 percent strategy." He couldn't be more right. You can't get fit by going to the gym once; it takes months of disciplined training. Also, competence, not confidence, is the single greatest factor in determining a great Pick-up Artist. Last, but not least, consistent self-evaluation is critical. Pick-up can be a difficult game to play, especially since it requires both strategy and emotions management. Being able to make honest self-assessments and continually improve is a necessity.

**Q: Who has been your biggest influence?**

A: My three greatest influences are Mystery, Matador and the Asian Playboy. Mystery and Matador took the time to train me, despite their busy schedules, and I feel absolutely privileged to have trained under their auspices. They're the best in the world and I can say that with confidence. Whether people like to believe or not, racial implications are very

real in the world of pick-up, not that people are overtly racists, but they do exist in very subliminal forms. The Asian Playboy has overcome the same obstacles that I have, so it was so easy for him to pick out my errors. He is most certainly one of the greatest teachers and has an amazing ability to coach Asian males. I give him much credit for where I am today.

**Q: How have you impacted the lives of the men that you've consulted and trained?**

A: There are millions of men that suffer from the same problems that I did and just being able to pay it forward genuinely gives me a sense of fulfillment. I've been graced with such a great opportunity. Even though I didn't make it far on the VH1 reality show, it still opened up a lot of doors for me and I received a lot of valuable training and attention that I would never have gotten if it weren't for the show. I really do consider myself a very lucky and fortunate person, and I'm happy to be able to pass it on.

**Q: What has been the biggest milestone of your career?**

A: Learning pick-up wasn't easy, it's easily the most difficult and one of the greatest struggles of my life. It wasn't the kisses, the phone numbers, or the random hook-ups that really marked any significant success. Learning to make pick-up into an enjoyable and emotionally sustainable activity was most definitely the biggest milestone. But once I had achieved that, everything else just fell into place.

**Q: What makes you a recognized leader in the PUA community?**

A: I am in a very unique position. Not very many men have had the same opportunity as I have to learn from the best in the world. I can say that my development has been much quicker than most PUAs due to the simple fact that I was thrown into the ring with the best in the world. I feel that I have a very unique perspective in pick-up. It wasn't very long ago that I was a complete AFC and almost a year later, I'm teaching. I've seen many instructors lose that ability to relate to their students, but when I see a student struggle, it feels all too familiar. I feel I have the best of both worlds.

**Q: When working with clients, what are some of the key factors that prevent men from succeeding? How do you help them overcome these obstacles?**

A: Pick-up as an activity is very similar to running a cold sale. I had an internship that required cold calling and cold greetings my sophomore year in college and I'm thankful for that experience. Simply overcoming the fear of rejection both verbally and sexually solves a bulk of the "problem" so-to-speak. Without going into great detail, most of my teachings address this issue and I find that with my clients and myself, once this core problem is alleviated and handled, everything else is clockwork.

**Q: What's the most valuable piece of advice you could give to a man struggling with meeting and attracting women?**

A: If you can't do it on your own, enlist the help of others. Find wings, hire a coach, and join a lair. Great success is seldom achieved by just your own efforts.

***To schedule an interview with Kevin Feng, or book him for a speaking engagement, contact ABCs of Attraction at (888) 689-GAME.***