



## The Breakdown

If there is something that defines and distills the core principal and philosophy of the ABCDEF Structure is a famous quote by one of JT Tran's personal heroes and role models:

*"Absorb what is useful, Discard what is not, Add what is uniquely your own."*

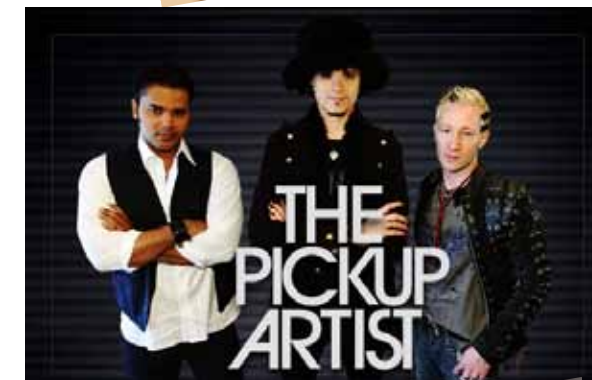
**-Bruce Lee**

*"I'd like to talk to you about my good friend JT, The Asian Playboy. I kept seeing this Asian guy who was surrounded by beautiful women, different women night after night. Naturally, my curiosity arose. Over the years I've kept in touch with JT and I've seen his skill-set increase dramatically, so much that today he has his own company called the ABCs of Attraction. And teaches his own bootcamps worldwide and trained thousands of men at this point. I've seen them going from that to a complete transformation. From not being able to talk to a guy or girl, to being able to talk to girls and start conversations with them to hold the conversation to get attraction to getting a phone number to going out on a date. I've seen all of this happen night after night. Literally a total transformation. I've even referred clients to him that I consider to be problem cases who are of the Asian descent because he specializes in that. They are an ethical company, they are committed to client satisfaction, and their methods do work."*

**-James Matador, VH1's "The Pickup Artist"**

How easy is learning how to attract the women of your dreams? Well, with us, it's as easy as A, B, C! We pride ourselves on understanding the diverse background of each of our students, and providing them with not only the knowledge, but also the practice, to get to where they need to be. Learn from the Best Asian Pick-Up Artist In The World and his hand-picked staff; with our 3-to-1 instructor-to-client ratio, you'll get as much personalized attention as you can handle, and then some!

Instead of deluging you with boring and impractical theory, the ABCs of Attraction team has simplified the art of seduction into proven, easy-to-understand information and techniques so that you can skip the theory and go straight into - you guessed it - practice.



ABCs of Attraction presents:

# HOLISTIC DATING OVERHAUL

*How to Make Women Chase You... This Weekend!*

## Be the man she wants!

*It's easy to delay making the changes that you know you need to in your love life, but why wait any longer to attain the women of your dreams? No matter what ethnic background you come from, the art of attraction is easier to master than you might think. Learn our raved-about "Holistic Game" from the Asian Playboy himself, JT Tran, and his team of highly skilled, result oriented trainers. Come with an open mind, and leave the weekend not only a better seducer, but a better man.*



**Let us help you learn how to intrigue even the most sought-after of all women!**



## So what does practice look like?

"The ABCDEF system is so powerful and effective that the team has been featured on ABC Nightline, NBC, LA Weekly, Harvard, Yale, and more, I can't just give all of my secrets away. I can, however, divulge the simple, 10-step structure of the bootcamps, that will have you talking to women you've only dreamed of by the end of the first day. Hope that helps. \*cheeky grin\*" -The Asian Playboy, JT Tran

What follows is the structure of the 3-day, life-changing bootcamp... Read on!



## PRE-BOOTCAMP

### Step 1: Pre-bootcamp Prep

Before the bootcamp even begins, you will receive, AT NO ADDITIONAL COST, a pre-bootcamp package containing a two-hour video seminar to watch before our first meeting! This is for two reasons:

- We like our students to take accountability for changing their lives, and we find that this increases your investment and makes your commitment to change that much more real
- Skip the chatter! Since you can watch 2 hours of seminar before the bootcamp even begins, by the time the actual day rolls around, we can jump STRAIGHT into practical, applicable implementation... More bang for your buck, eh?

Just watching this video will give you powerful insights into the mind of the women that you desire, giving you an edge over all other men. Congrats on educating yourselves, mini-pimps!

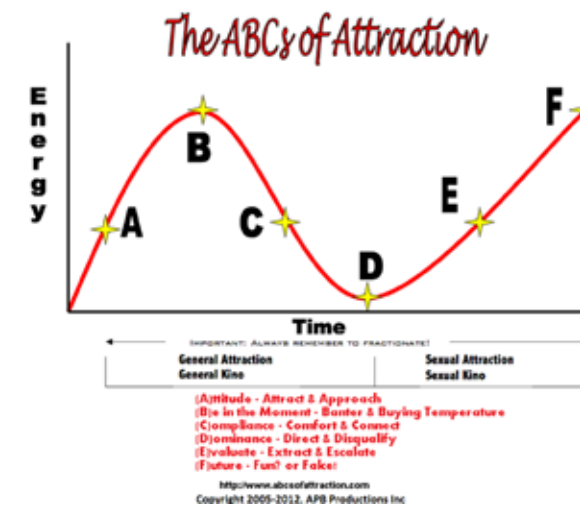
Content includes:

- Missions
- Openers
- Storytelling
- A self-evaluation
- Fashion & Lifestyle prep
- 30 Minutes of audio on how to best mentally prepare for a bootcamp

- A video seminar

And the best part is, all of this is just a BONUS! NO other students of dating & attraction get this... prepare to leave the competition in the dust!

## DAY 1



### Step 2: "The Power of the Approach" Seminar

Buckle up as our top instructors walk you through two hours of the most game-changing knowledge to create instant and powerful attraction. Rather than sitting through a boring lecture, we have our students actively participate in a highly interactive seminar. You will learn and master:

- The pre-approach
- Overcoming approach anxiety
- Internal dialogue/mindsets for the approach
- Dominant and attractive body language
- Dominance-enhancing, ABC classics, such as the Walk of Khan and the Kino Turn
- How to read and adjust to her body language
- Crucial improvisational skills (seriously, you NEED to know these!)
- Attraction routines as well as how to banter & spike buying temperature naturally
- How to get her to want to talk to you... NO MATTER WHAT!
- Create INSTANT attraction and interest!





Even if you ONLY attended this portion of the bootcamp, you would STILL be able to approach more women than you ever have in your life! But you're only at step 2... 8 more to go until you're a total ladykiller ;)

### Step 3: Night-time Infield Portion, Episode 1

Go infield with the very best in the seduction community as they take you to the hottest spots in the city to charm the area's most beautiful women. Receive instant feedback from top-notch instructors as they break down your successes and failures. You'll notice every set get better and better as our coaches help you to correct things such as:

- Bad posture
- The approach
- Conversational content
- Attraction game
- Vocal tonality
- Number closing
- Gaining compliance
- Being the social leader
- And much, much more!

The focus of the first night of infield game is getting comfortable approaching and easily gaining attraction with high-caliber women. We save the more advanced, ballsy maneuvers for the second night... Don't worry, you'll be ready. Pinky swear.

### Step 4: The First Debrief

No night of gaming is really complete without a proper debrief! Allow our internationally acclaimed staff to effortlessly break down your strengths and weakness, so you know both what you did right and what you need to improve on.

Not only will you be giving feedback, both positive and constructive, from your talented instructors, but you will also be educated on why debriefing is so important, and secrets of a debrief that can accelerate your Pick-Up learning curve by YEARS!



Afterwards, you'll be given time to go home, rest up, and prepare for your life-changing second day.

## DAY 2

*"I highly recommend the boot camps to anyone who is serious about learning how to successfully approach women and how to develop better relationships with them."*

**-Huang L, Washington D.C. Bootcamp Alum**

### Step 5: The "Boys From Men" Seminar

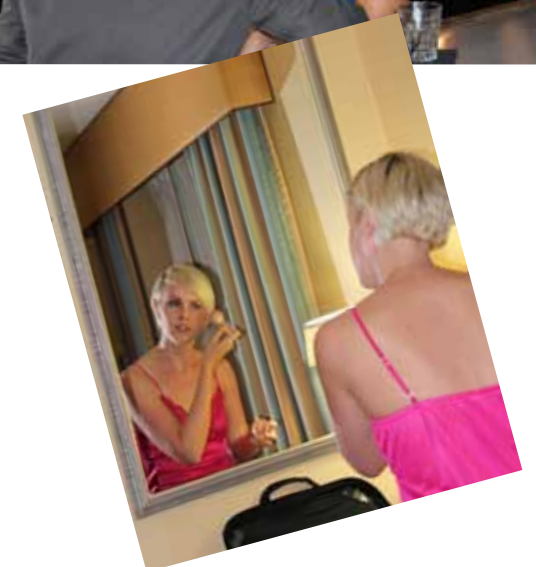
This seminar is very accurately titled; the caliber and intensity of the content provided certainly separates the boys from the men. In this massive, 6-hour, interactive seminar, you will be guided by highly competent hands into the deep-end of pickup. Prepare to acquire paradigm-altering knowledge such as:

- How to figure out her personality type and use it to your advantage
- Ways to get DEEP... Fast!
- Advanced BLP (body language positioning) tactics that literally NO OTHER COMPANY TEACHES!
- Secret techniques to create intensely deep comfort and rapport
- Advanced conversational tactics that will have her dying to figure you out
- How to gain compliance for venue changes, dates, make-outs, and more!
- How to get her thinking about you... Even long after you're gone.
- And - you guessed it - much, much more!

Once you've absorbed and practiced all of these techniques interactively, you'll be ready to push the boundaries farther than you ever thought possible... Read on to find out how!

### Step 6: Night-time Infield Portion, Episode 2

During the second night of infield pick-up, your previous notions of what successes are possible with the opposite sex will be SHATTERED as you are pushed by our elite instructors to approach, attract, and even seduce the gorgeous women





that you deserve. This night, the focus will be on more advanced aspects of game such as:

- Advanced compliance
- Isolating the girl
- Sexual arousal and physical escalation
- Make-outs
- Venue changing
- Setting up dates/day-2's
- Even taking her home with you!

As always, our instructors will watch and critique your every move, so that you excel rapidly beyond any other competition in the venue. Allow our team to push you, and you WILL emerge from this night a changed man.

### Step 7: The Second Debrief

Similar to the first debrief, the second debrief tends to involve quite a bit more celebrating and euphoria, as the students realize that they have permanently shifted their paradigms for the better, far surpassing any expectations that they might have had for themselves.

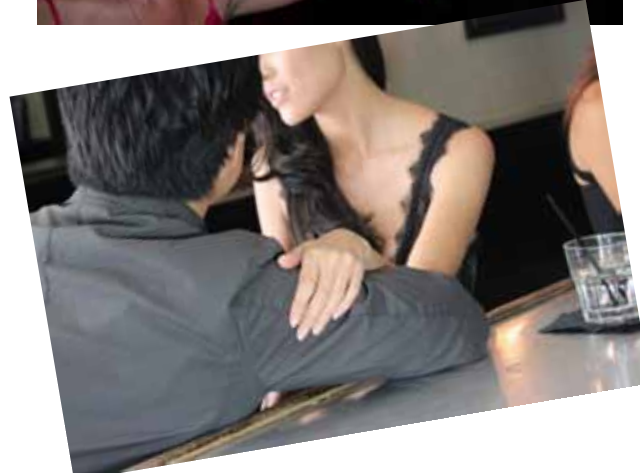
Again, feedback will be given, and you will return (extremely tired) to your bed to rest up for the third and final day of the Holistic Dating Overhaul Bootcamp.

## DAY 3

### Step 8: Ultimate Day Game

Deaf from the clubs? Travel with our instructors to the best daygame spots to learn how to properly meet, attract, and date women during the day. Topics of interest include:

- How daygame differs from nightgame
- What goes through a woman's mind when she is approached during the day
- How to get SOLID numbers that WON'T FLAKE
- Taking a girl you meet on an instant date
- Guaranteed ways to see her again
- How your approach should differ in the daytime
- Scouting a good daytime location
- As always, much more!



While some students fear day game because it is more "out in the open", our carefully trained instructors will insure that you and day game quickly become best friends.

*"99.9% of the curriculum is about how people interact and applies to everyone. Don't make the mistake of thinking this program won't help you."*

**-Spaceghost, San Francisco Bootcamp Alum**

### Step 9: "Closing and Continuing" Seminar

This seminar is crucial in solidifying your newfound skill set, as well as providing valuable knowledge and advice as to what direction you should take in your personal development. Knowledge includes:

- Isolation
- Escalation
- How to... \*cough, cough\*... "close" the girl ;)
- Dealing with LMR (last-minute resistance)
- The trademark ABCs LMR 2-step
- Dealing with (and figuring out) logistics
- Fashion advice
- Lifestyle advice
- How to be a well-rounded man

In addition to dealing with Closing and Lifestyle, this seminar will also interactively cover daygame tactics and techniques to perfect your daytime dating!

### Step 10: Post-bootcamp, 3-Month Package... AT NO ADDITIONAL COST!

That's right... At ABCs, even when the bootcamp's over, it ain't over! In order to ENSURE your success and FULLY CEMENT your newfound skills, we provide you with a comprehensive, 3-month, post-bootcamp package. That's right: 12 weeks of interactive missions for you to fulfill, completely free of charge!

After this much individualized attention from these world-class instructors, you have no excuse not be getting the EXACT girls that you desire.

Congratulations on making it this far!



## Questions & Answers

### Q: Do you only teach Asian men?

A: Far from it!

While it is true that the majority of our clients are Asian and other ethnicities (including Black, Latino, Indian, etc), a good 25% of our students are Caucasian. On one hand, JT (The Asian Playboy) is famous for teaching Asian men how to realistically deal with and cope with racism and prejudice in the dating arena, whether it comes from men or women.

On the other hand, the ABCs of Attraction itself is a revolutionary new and holistic mode of Natural Attraction that is effective for EVERYONE.

### Q: Does it matter what my current skill level is?

A: Glad you asked! The answer is: No, not at all. The Asian Playboy and his team have instructed students from all walks of life, from complete greenhorns to extremely advanced PUA's that just wanted to gain that extra edge over the competition. No matter where you are at, ABCs of Attraction can help!

### Q: Why should I choose ABCs over other companies?

A: If you read the brochure thoroughly, you can tell that ABCs has a genuine investment in seeing each and every one of our students succeed with the women of their dreams. We teach a Holistic approach to game that is centered not on using flashy, gimmicky tricks to temporarily attract women, but rather on making yourself the best man you can be, and watching the women flock.

Also, if you are a minority, this is the ONLY dating company for you. No other company has such a culturally diverse staff that understands and sympathizes with the unique struggles that you endure in the arena of dating. Trust us to help you become the man you want to be.

### Q: Is there an age limit to your bootcamps?

A: No - but with some limitations.

We teach men of all ages! You are never too old or young to start taking control of your dating life. We've taught men all the way up to age 65 and we couldn't be happier to do so. This is because our system works for every type of age and background.

However, most of our Domestic bootcamp night portions takes place in a club or bar with age restrictions. If you're under 21, we may not be able to accommodate you. There are different age restrictions for International clubs and bars so please ask.

We will be happy to have any underage gentlemen attend the daytime lecture portion only. The cost of bootcamp will be half of the normal cost because you will only be attending half. If you want an all-inclusive experience, we recommend taking one of our Daygame courses which has no age restrictions.

### Q: Who is The Asian Playboy?

A: Our leader and founder, JT Tran (better known as the Asian Playboy, or APB), is universally regarded as the World's Best Asian Pickup Artist, and the toughest instructor in the industry. He is the ORIGINATOR of the often-imitated, but never duplicated "Holistic" method of Pick-Up, and the first dating guru to EVER have a uniform curriculum. He has arguably taught more minority students than ANY OTHER instructor in the world, and is the UNDISPUTED master of interracial dating.

Likened to Tom Cruise in the pages of the Nichi Bei Times, APB specializes in taking Asian men with absolutely NO social skills - men who have rarely left their computers, let alone spoken to a woman - and helping them romantically connect with beautiful women.

His methods to winning over women can be broken down into easy-to-understand steps that have allowed thousands of men to reach the sexual freedom of choice they have always desired. The ABCs of Attraction will destroy any anxiety that comes from talking to a woman, while building a man's self-confidence and natural charisma. The ABCs concepts are flexible to any situation or method of pickup, and are pre-packaged as a simple mnemonic starting at A and ending at F.

His clientele range from TV stars to college students to multimillionaire industry titans who have flown him around the planet for private consultations. Furthermore, taught at elite colleges such as Harvard, Yale, Wharton, Columbia, and more, as well as been featured on multiple television broadcasts, including ABC and NBC Nightline.

Tran's ABCs of Attraction has long been considered the top independent pickup company for minority men, outlasting the competition simply because his students' results are in an ELITE league of their own.

He made the cover of AsianWeek Newspaper, where he was lauded as a "master pick-up artist and entrepreneur", and Tran has also graced the pages of New York Magazine, D Magazine, Banana Living, and the infamous Cliff's List, referred to in The Game.

His small-average-guy-gets-the-hot-girl method is airtight, as hundreds of his students can attest to, and his personal instructors are some of the best in the business.

While many pickup artists rely on gimmicks or flashy clothes to get the girls, Tran continues to push the idea that pickup must be taught through a "Holistic" process, that focuses on changing every facet of a person's being. This has become the pillar of his instruction. His methods have been taught around the world and have become a staple for men of all races.

In the words of APB:

"If you want to get the girl of your dreams, you have to become the man of hers!"





*"I just took the ABCs of Attraction's bootcamp here in Dallas, Texas. It was absolutely amazing. I know people think of ABCs as being for the Asian community. But, I learned a LOT from [the instructors]. Absolutely beautiful women... ABCs of Attraction is taking over the international community. All of the other white guys out there that like women of different races can learn a lot from JT on how to approach Latin women, Asian women, white women, tall, short, dark... All over the world, ladies watch out... I'm coming"*

**-Johnny Dane, Dallas Bootcamp Alum**



*"Hey guys, it's Jay. Just finished the ABCs Orlando Bootcamp... And it was totally amazing. I signed up just to see what it was all about, and it just blew my mind away. When you sign up on the site, you think it's all only for Asians, and as you can see, I'm not Asian. But, the guys catered to you perfectly; it was just remarkable. It helped me with a lot of sticking points in my game. It helped me overcome approach anxiety by basically pushing me, literally, into sets. On the first night, I was scared to approach any set that had more than one girl, but, following the ABCDEF structure, you CAN'T lose. It's totally easy to remember, and now I have things to say. These guys are great, and they taught me a lot"*

**-Jay, Orlando Bootcamp Alum**

*"After looking back at all I've done in those three days, then looking at myself and seeing how much I've changed since I signed up for the boot camp, this was totally worth it. I definitely recommend this to others who really want to change their lives."*

**-Chris Pham, Las Vegas Bootcamp Alum**

*"The real feelings of gratitude came once I got back to my own life after [my bootcamp]. It's been two weeks, and man my life has CHANGED!"*

**-Paul R, Los Angeles Bootcamp Alum**

*"In the end, I wanted beautiful, high quality, interesting, and adventurous women in my life. And now, I have them, thanks to my ABCs of attraction bootcamp."*

**-Ben J, former student and current instructor with ABCs of Attraction!**



**"This Could Be You!"**

*"I can really honestly say that he's one of the best teachers out there, especially if you're an ethnic minority or Asian. I know firsthand there can be a lot of limiting beliefs that go along with that and he's simply the best in the business in really breaking down those beliefs and showing you first hand that you can really get girls even if you are an ethnic minority and there are stereotypes against you. I think his ABCs of Attraction system, it's really genius because it's so simple. It's the ABCs, you can't really go wrong with that and it's not a very complex thing... Overall, anyone thinking about taking one of Asian Playboy's ABCs of Attraction Bootcamps, definitely recommend you go. I know from firsthand experience that it will make you a lot better with women..."*

**Daniel Rose, Founder of Six Pack Shortcuts**

*"This bootcamp was definitely worth the flight to Thailand and the 12hr+ trip from Bangkok to the island... I would recommend this bootcamp to friends."*

**-Speed, Thailand Bootcamp Alum**

*"99.9% of the curriculum is about how people interact and applies to everyone. Don't make the mistake of thinking this program won't help you."*

**-Sam S, San Francisco Bootcamp Alum**

*"I'd highly recommend you sign up for the next ABCs Boot Camp that's closest to your city! It will be the best thing you ever did! Up to this day I am receiving the residual effects of this type of training!"*

**-Ross Shelton, Seattle Bootcamp Alum**

*"The bootcamp was definitely worth taking for me. I thought of it as taking a class that will teach me a lifelong skill and it is! It was definitely worth the money."*

**-Edo, NYC Bootcamp Alum**

*"Over the last few years throughout my journey in pickup, there's a few guys that come in and out, but some have stayed throughout the entire thing, and one of them of course is JT, Asian Playboy. I want to say that it's rare that I sit up and take notice of a random video a pick up artist puts up out there, but JT's video about how to handle AMOGs is quite possibly one of my favorite videos to watch. It's absolutely hysterically funny. If you haven't watched it, you do need to check it out. It's a little bit controversial, but it is going to let you know that the guy really knows what he's talking about. For somebody who's short and Asian, you might think "wow, is he really that good? This guy definitely understands what he's talking about and you should definitely set some time to check him out."*

**-AFC Adam Lyons, #1 Pick-Up Artist In The World**

## Ready to sign up? HERE'S HOW!

Follow this link for an easy walkthrough: <http://www.abcsOfAttraction.com/signup.php>

But HURRY! Due to the increased international exposure that we've been receiving, our bootcamps have been filling up faster than ever! Don't let somebody steal your spot.

## For those who want more...

Check out our highly-rated flagship products, including Practical Day Game, Text to Sex, and MORE!

<http://www.abcsOfAttraction.com/store.php>



## Get in touch NOW, and you'll ALSO receive TWO COST-FREE BONUSES, just for saying hey!

got two, game-changing BONUSES waiting for you right now. All you have to do when you get in touch with us is let us know that you found out about us through THIS brochure!

Here's how to get started:"

Call us at: 1-888-689-GAME (4263)

Email us at: [support@abcsOfAttraction.com](mailto:support@abcsOfAttraction.com)

<https://twitter.com/ABCOfAttraction>

<https://www.facebook.com/abcsOfAttraction>

Find us at: <http://www.abcsOfAttraction.com/index.php>